



EDUCATION //

State University of New York College at Buffalo | May 2021

Post Baccalaureate Certificate - Art Education

- Spring 2020 – May 2021 | GPA 4.0 | Dean's List for four semesters
- Initial Certification Spring 2021

State University of New York College at Buffalo | May 2016

Bachelor of Fine Arts in Communication Design

- Fall 2012 – Spring 2016 | 2016 GPA 3.92/4.0 | Dean's List for eight semesters

TEACHING EXPERIENCE //

Hillery Park Elementary (PS 27), Buffalo, NY | September 2021 – Present

Art Teacher

- Taught art to a diverse group of students in grades Pre-K through 8th.
- Implemented state and national standards in planning.
- Used culturally responsive and social emotional learning practices to deliver lessons.
- Utilized teaching platforms like Schoology, Nearpod, and PlayPosit for instruction.

Park Summer Camp, Snyder, NY | June 2021 – August 2021

Upper Art Instructor

- Designed/implemented lessons for art classes grades 4-9 using a variety of materials and techniques.
- Gain experience ordering materials and working with a budget.

Harris Hill Elementary, Clarence, NY | February 2021 – May 2021

Student Teacher

- Designed and implemented lessons for art classes grades K-5 using NYS standards.
- Created displays of students artwork complete with learning objectives, inspiration, and standards.
- Utilized various technological platforms, big ideas, and diverse artists to create and deliver lessons.

Hoover Middle School, Tonawanda, NY | September 2020 – November 2020

Substitute Teacher & Participant in Buffalo State DeFT Program

- Observed teachers and develop relationships with students and staff.
- Worked closely with a specific mentor teacher to help with instructional tasks.

Daemen College, Amherst, NY | September 2020 – December 2020

Adjunct Professor of Graphic Design – ART445: Special Projects

- Created a series of lessons, projects, workshops and assessments.
- Facilitated class discussions, critiques (in-processes and final).
- Organized guest speaker events and other opportunities for student learning and networking.
- Worked individually with students to guide them in creating self-branding materials and a portfolio.

WORK EXPERIENCE //

The Martin Group, Buffalo, NY | February 2019 – April 2020

Art Director

- Concepted and designed print, digital/web, social, and environmental work for Wegmans, Perry's Ice Cream, Buffalo Medical Group, Daemen College, University at Buffalo, Niagara University, Ralph Wilson Jr. Foundation, Galbani, and the YMCA.
- Designed branding elements such as logos, business cards, presentations, and packaging.

Gelia, Williamsville, NY | August 2017 – February 2019

Art Director

- Worked with a team to concept and execute integrated campaigns for Independent Health.
- Concept/design of print and environmental work for the Cystic Fibrosis Foundation of WNY.
- Designed various branding elements.
- Mentored and managed design interns.

Scale, Buffalo, NY | October 2016 – August 2017

Graphic Designer

- Designed digital ads, social media graphics, and banner ads for a diverse group of clients.
- Designed websites, emails and supporting graphics.
- Designed various branding elements such as logos, business cards, presentations and print collateral such as posters, packaging, and fliers.

Gelia, Williamsville, NY | August 2015 – October 2016

Advertising Agency Design Intern | Freelancer

- Designed branding material such as brochures, booklets, print advertisements, and merchandise for various clients including NAFME, WNY Cystic Fibrosis Foundation Chapter, WNY Juvenile Diabetes Research Foundation Chapter, and Independent Health.

RELATED EXPERIENCE //

American Advertising Federation of Buffalo (AAF) | 2018 – 2020

Board Member

- Design promotional social media graphics for multiple events.
- Chair and organizer of 2018 & 2019 Jingle Bowl Fundraiser.
- Sat on the programming and communications committees – Captain in 2018 & 2019 Brandhack Event.
- Participated as professional judge in student portfolio reviews 2017 & 2018.

Western New York Book Arts Center | 2016

Volunteer

- Created various letterpress pieces such as cards, posters and coasters.
 - Screen printed t-shirts.
 - Assisted with programs and gallery.
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FREELANCE WORK //

LiveNF, Niagara Falls, NY | 2021

- Designed logo and a series of icons for the annual Makers Market.

Judas Tree Bar & Cafe, Niagara Falls, NY | 2020

- Designed logo, menu, signage, murals and social media.

PRSA (Public Relations Society of America), Buffalo, NY | 2018

- Re-branded Excalibur Awards with the help of copywriter Devon Slobodzian.

Bridge Interiors, Grand Island, NY | 2017

- Designed logo for Interior Design firm.

Woodcock Brothers Brewery, Wilson, NY | 2016

- Packaging (beer can label) design.

Bill Paterson, Buffalo, NY | 2016

- Re-branded Excalibur Awards with the help of copywriter Devon Slobodzian.

Mary Kate Morrison & Adam Ianni, Buffalo, NY | 2016

- Designed logo for Interior Design firm.

Senior Wishes, Orchard Park, NY | 2016

- Redesigned logo and print material for non-profit organization.
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HONORS //

Future Star Advertising Award | 2019

Two Sliver District 1 Student AAF ADDY Awards | 2018

School of Arts and Humanities Dean's Award of Excellence in Design | 2016

Two Gold & Three Sliver District 1 Student AAF ADDY Awards | 2016

One Gold & One Silver District 11 Student AAF ADDY | 2016

James Lombardo, Sr. Award | 2015

Dr. Margaret E. Bacon Best of Studio Award | 2014

Dean's Gallery Invitational Award | 2013

EXHIBITIONS //

Burchfield Penney Art Center, Stitch Buffalo | 2021–2022

Social Justice Stitched Stories

Czurlis-Nelson Gallery, Buffalo State College | 2019

Art & Design Alumni Exhibition

Project 308 Gallery, North Tonawanda, NY | 2016

Curious Collections: Houseware Store Branding Exhibition by Megan Sweeney

Czurlis-Nelson Gallery, Buffalo State College | 2016

Design Student Art Exhibition

Burchfield Penney Art Center, Buffalo State College | 2015

Video Projection in Front Yard at The Center

Czurlis-Nelson Gallery, Buffalo State College | 2015

Lombardo Awardee Exhibition

Czurlis-Nelson Gallery, Buffalo State College | 2015

Design Student Art Exhibition

Czurlis-Nelson Gallery, Buffalo State College | 2014

Design Student Art Exhibition

Dr. Margaret Eschner Bacon Gallery, Buffalo State College | 2014

Design Foundation Student Art Exhibition

Dean's Gallery, Buffalo State College | 2013

Dean's Gallery Invitational Exhibition

SKILLS //

Ability to work closely within a team or individually.
Strong at finding solutions.
Patient and able to work under high-pressure situations.
Organized and manages time effectively.
Eager to learn and take on new challenges.

STUDIO SKILLS //

3D Digital Modeling

Animation – Stop Motion & After Effects

Ceramics – Hand Building & Throwing

Drawing – Ink, Pastel, Charcoal, and Graphite

Graphic Design – Professional Experience in Field and Teaching Collegiate Level

Illustration – Digital and Traditional

Mixed Media – Collage

Painting – Acrylic, Oil, Watercolor



PROGRAMS //

Adobe Illustrator, InDesign, Photoshop, After Effects & Premiere Pro
HTML | CSS | WordPress | Microsoft Office | Mac + PC Platforms
Google Apps including Classroom and Sites

