

EDUCATION //

**State University of New York College at Buffalo | Present**

*Post Baccalaureate Certificate - Art Education*

- Spring 2020 – Present | GPA 4.0 | Dean's List for two semesters
- Certification Completion Predicted for Summer 2021

**State University of New York College at Buffalo | May 2016**

*Bachelor of Fine Arts in Communication Design*

- Fall 2012 – Spring 2016 | 2016 GPA 3.92/4.0 | Dean's List for eight semesters

TEACHING EXPERIENCE //

**Hoover Middle School, Tonawanda, NY | September 2020 – Present**

*Substitute Teacher & Participant in Buffalo State DeFT Program*

- Observed teachers and develop relationships with students and staff.
- Worked closely with a specific mentor teacher to help with instructional tasks.
- Worked with students in a variety of settings – including working one-on-one.

**Daemen College, Amherst, NY | September 2020 – December 2020**

*Adjunct Professor of Graphic Design*

- Developed a syllabus for and taught ART445:Special Projects to Daemen College seniors.
- Created a series of lessons, projects, and assessment rubrics.
- Facilitated class discussions, critiques (in-processes and final).
- Organized guest speaker events and other opportunities for student learning and networking.
- Worked individually with students to guide them in creating self-branding materials and a portfolio.
- Held workshops to teach students best practices in design and created resources and print materials.

WORK EXPERIENCE //

**The Martin Group, Buffalo, NY | February 2019 – April 2020**

*Art Director*

- Concepted and designed print, digital/web, social, and environmental work for Wegmans, Perry's Ice Cream, Buffalo Medical Group, Daemen College, University at Buffalo, Niagara University, Ralph Wilson Jr. Foundation, Galbani, and the YMCA.
- Designed branding elements such as logos, business cards, presentations, and packaging.

**Gelia, Williamsville, NY | August 2017 – February 2019**

*Art Director*

- Worked with a team to concept and execute integrated campaigns for Independent Health.
- Concept/design of print and environmental work for the Cystic Fibrosis Foundation of WNY.
- Designed various branding elements.
- Mentored and managed design interns.

**Scale, Buffalo, NY | October 2016 – August 2017**

*Graphic Designer*

- Designed digital ads, social media graphics, and banner ads for a diverse group of clients.
- Designed websites, emails and supporting graphics.
- Designed various branding elements such as logos, business cards, and presentations and print collateral such as posters, packaging, and fliers.

**Gelia, Williamsville, NY | August 2015 – October 2016**

*Advertising Agency Design Intern | Freelancer*

- Designed branding material such as brochures, booklets, print advertisements, and merchandise for various clients including NAFME, WNY Cystic Fibrosis Foundation Chapter, WNY Juvenile Diabetes Research Foundation Chapter, and Independent Health.

RELATED EXPERIENCE //

**American Advertising Federation of Buffalo (AAF) | 2018 – 2020**

*Board Member*

- Design promotional social media graphics for multiple events.
- Chair and organizer of 2018 & 2019 Jingle Bowl Fundraiser.
- Sat on the programming and communications committees – Captain in 2018 & 2019 Brandhack Event.
- Participated as professional judge in student portfolio reviews 2017 & 2018.

**Western New York Book Arts Center | 2016**

*Volunteer*

- Created various letterpress pieces such as cards, posters and coasters.
- Screen printed t-shirts.
- Assisted with programs and gallery.

FREELANCE WORK //

**Judas Tree Bar & Cafe, Niagara Falls, NY | 2020**

- Designed logo, menu, signage, murals and social media.

**PRSA (Public Relations Society of America), Buffalo, NY | 2018**

- Re-branded Excalibur Awards with the help of copywriter Devon Slobodzian.

**Bridge Interiors, Grand Island, NY | 2017**

- Designed logo for Interior Design firm.

**Woodcock Brothers Brewery, Wilson, NY | 2016**

- Packaging (beer can label) design.

**Bill Paterson, Buffalo, NY | 2016**

- Re-branded Excalibur Awards with the help of copywriter Devon Slobodzian.

**Mary Kate Morrison & Adam Ianni, Buffalo, NY | 2016**

- Designed logo for Interior Design firm.

**Senior Wishes, Orchard Park, NY | 2016**

- Redesigned logo and print material for non-profit organization.



HONORS //

**Future Star Advertising Award | 2019**

**Two Sliver District 1 Student AAF ADDY Awards | 2018**

**School of Arts and Humanities Dean's Award of Excellence in Design | 2016**

**Two Gold & Three Sliver District 1 Student AAF ADDY Awards | 2016**

**One Gold & One Silver District 11 Student AAF ADDY | 2016**

**James Lombardo, Sr. Award | 2015**

**Dr. Margaret E. Bacon Best of Studio Award | 2014**

**Dean's Gallery Invitational Award | 2013**

HONORS //

**Czurles-Nelson Gallery, Buffalo State College | 2019**

*Art & Design Alumni Exhibition*

**Project 308 Gallery, North Tonawanda, NY | 2016**

*Curious Collections: Houseware Store Branding Exhibition by Megan Sweeney*

**Czurles-Nelson Gallery, Buffalo State College | 2016**

*Design Student Art Exhibition*

**Burchfield Penney Art Center, Buffalo State College v 2015**

*Video Projection in Front Yard at The Center*

**Czurles-Nelson Gallery, Buffalo State College | 2015**

*Lombardo Awardee Exhibition*

**Czurles-Nelson Gallery, Buffalo State College | 2015**

*Design Student Art Exhibition*

**Czurles-Nelson Gallery, Buffalo State College | 2014**

*Design Student Art Exhibition*

**Dr. Margaret Eschner Bacon Gallery, Buffalo State College | 2014**

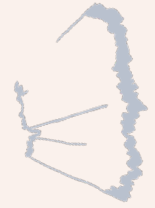
*Design Foundation Student Art Exhibition*

**Dean's Gallery, Buffalo State College | 2013**

*Dean's Gallery Invitational Exhibition*

**SKILLS //**

**Ability to work closely within a team or individually.**  
**Strong at finding solutions.**  
**Patient and able to work under high-pressure situations.**  
**Organized and manages time effectively.**  
**Eager to learn and take on new challenges.**



**STUDIO SKILLS //**



**3D Digital Modeling**  
**Animation** – Stop Motion & After Effects  
**Ceramics** – Hand Building & Throwing  
**Drawing** – Ink, Pastel, Charcoal, and Graphite  
**Graphic Design** – Professional Experience in Field and Teaching Collegiate Level  
**Illustration** – Digital and Traditional  
**Mixed Media** – Collage  
**Painting** – Acrylic, Oil, Watercolor  
**Photography** – Digital & (some) Film

**PROGRAMS //**

**Adobe Illustrator, InDesign, Photoshop, After Effects & Premiere Pro**  
**HTML | CSS | WordPress | Microsoft Office | Mac + PC Platforms**  
**Google Apps including Classroom and Sites**