



education //

State University of New York College at Buffalo (Buffalo State College) | Present
Post Baccalaureate Certificate - Art Education
Spring 2020 - Summer 2020 | GPA 4.0 | Dean's List 2 semester

State University of New York College at Buffalo (Buffalo State College) | May 2016
Bachelor of Fine Arts in Communication Design
GPA 3.92/4.0 | Dean's List 8 semesters

work experience //

KenTon District, Tonawanda, NY | July 2020 - Present
Substitute Teacher & Participant in Buffalo State DeFT Program

The Martin Group, Buffalo, NY | February 2019 - April 2020
Art Director

- Concepted and designed print, digital/web, social, and environmental work for Wegmans, Perry's Ice Cream, Buffalo Medical Group, Daemen College, University at Buffalo, Niagara University, Ralph Wilson Jr. Foundation, Galbani, and the YMCA
- Designed various branding elements such as logos, business cards, presentations, and packaging
- Worked closely with creative directors, copywriters, web developers, printers, and clients to execute projects and campaigns

Gelia, Williamsville, NY | August 2017 - February 2019
Art Director

- Worked with a team to concept and execute integrated campaigns for Independent Health
- Worked on the concept/design of print and environmental pieces for the Cystic Fibrosis Foundation of WNY
- Designed various branding elements such as logos, business cards, presentations, and packaging
- Mentored and managed design interns

Scale, Buffalo, NY | October 2016 - August 2017
Graphic Designer

- Designed digital ads for a diverse group of clients
- Designed websites, emails and supporting graphics
- Designed various branding elements such as logos, business cards, and presentations
- Designed print collateral such as posters, packaging, and fliers
- Created social media graphics and banner ads

Gelia, Williamsville, NY | 2015 - 2016
Advertising Agency Design Intern / Freelancer

- Designed logo, graphics, animation, and website for internship program
- Designed brochures and merchandise for NAFME
- Designed branding material WNY JDRF Chapter Gala and the WNY CFF Chapter Gala
- Designed Independent Health Insurance booklets and print advertisements

freelance design //

Judas Tree Bar & Cafe, Niagara Falls, NY | 2020
- Designed logo, menu, signage, murals and social media

PRSA (Public Relations Society of America), Buffalo, NY | 2018
- Re-branded Excalibur Awards with the help of copywriter Devon Slobodzian

Bridge Interiors, Grand Island, NY | 2017
- Designed logo for Interior Design Firm

Woodcock Brothers Brewery, Wilson, NY | 2016
- Designed logo for photographer

Bill Paterson, Buffalo, NY | 2016
- Created illustrations for the book *11 Awkward Moments During Cheap Haircuts*

Mary Kate Morrison & Adam Ianni, Buffalo, NY | 2016
- Designed business card and exhibition poster

Senior Wishes, Orchard Park, NY | 2016
- Redesigned logo and print material for non-profit organization

Runway, Buffalo State College | 2015
- Created animation and interview video for fashion design student to be projected at runway show



extracurricular //

American Advertising Federation, Buffalo, NY | 2018-2020

Board Member

- Design promotional social media graphics for multiple events
- Chair of 2018 & 2019 Jingle Bowl Fundraiser
- Sit on the programming and communications committees
- Captain in 2018 & 2019 Brandhack Event

Western New York Book Arts Center, Buffalo, NY | 2016

Volunteer

- Created various letterpress pieces such as cards, posters and coasters
- Screen printed t-shirts
- Assisted with programs and gallery

honors //

Future Star Advertising Award | 2019

Two Sliver District 1 Student AAF ADDY Awards | 2018

School of Arts and Humanities Dean's Award of Excellence in Design | 2016

Two Gold & Three Sliver District 1 Student AAF ADDY Awards | 2016

One Gold & One Silver District 2 Student AAF ADDY Awards | 2016

James Lombardo, Sr. Award | 2015

Dr. Margaret E. Bacon Best of Studio Award | 2014

Dean's Gallery Invitational Award | 2013

exhibitions //

Czurles-Nelson Gallery, Buffalo State College | 2019

Art & Design Alumni Exhibition

Project 308 Gallery, North Tonawanda, NY | 2016

Curious Collections: Houseware Store Branding Exhibition by Megan Sweeney

Czurles-Nelson Gallery, Buffalo State College | 2016

Design Student Art Exhibition

Burchfield Penney Art Center, Buffalo State College | 2015

Video Projection in Front Yard at The Center

Czurles-Nelson Gallery, Buffalo State College | 2015

Lombardo Awardee Exhibition

Czurles-Nelson Gallery, Buffalo State College | 2015

Design Student Art Exhibition

Czurles-Nelson Gallery, Buffalo State College | 2014

Design Student Art Exhibition

Dr. Margaret Eschner Bacon Student Gallery, Buffalo State College | 2014

Design Foundation Student Art Exhibition

Dean's Gallery, Buffalo State College | 2013

Dean's Gallery Invitational Exhibition



skills //

Ability to work closely within a team or individually.

Strong at finding solutions.

Patient and able to work under high-pressure situations.

Organized and manages time effectively.

Experience with lesson planning and classroom settings.

Eager to learn and take on new challenges.



technology //

Adobe Illustrator, InDesign, Photoshop, After Effects & Premiere Pro
HTML | CSS | Wordpress | Microsoft Office | Mac + PC Platforms