

megan e. sweeney



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*objective //*     **Art Director**

*education //*     **State University of New York College at Buffalo** (Buffalo State College) | May 2016  
Bachelor of Fine Arts in Communication Design  
GPA 3.92/4.0 | Dean's List 8 semesters

*related experience //*     **Scale, Buffalo, NY | 2016 - Present**  
*Graphic Designer*

- Design digital ads for a diverse group of clients
- Design websites, emails and supporting graphics
- Design of various branding elements such as logos, business cards, presentations, etc.
- Design of print collateral such as posters, packaging and flyers
- Conception and creation of social media graphics

**Western New York Book Arts Center, Buffalo, NY | 2016**  
*Volunteer*

- Created various letterpress peices such as cards, posters and coasters
- Screenprinted t-shirts
- Assisted with programs and gallery

**Gelia, Williamsville, NY | 2015 - 2016**  
*Advertising Agency Design Intern / Freelancer*

- Designed logo, graphics, animation, and website for Internship Program
- Created print advertisements for multiple clients
- Designed brochures and merchandise for NAfME
- Designed branding material WNY JDRF Chapter Gala and the WNY CFF Chapter Gala
- Designed Independent Health Insurance booklets
- Created illustrations for Woodcock Brother's beer can labels

*freelance design //*     **PRSA (Public Relations Society of America), Buffalo, NY | Present**

- Re-branding Excalibur Awards with the help of copywriter Devon Slobodzian

**Bridge Interiors, Grand Island, NY | Present**

- Designed logo for Interior Design Firm

**Jason Murphy, Buffalo, NY | 2017**

- Designed logo for photographer

**Bill Paterson, Buffalo, NY | 2016**

- Created illustrations for a the book *11 Awkward Moments During Cheap Haircuts*

**Mary Kate Morrison, Buffalo, NY | 2016**

- Designed business card and exhibition poster for fibers and textile designer

**Adam Ianni, Buffalo, NY | 2016**

- Designed exhibition poster for wood designer

**Senior Wishes, Orchard Park, NY | 2016**

- Redesigned logo and print material for non-profit organization

**Runway, Buffalo State College | 2015**

- Created animation and interview video for fashion design student to be projected at runway show

*honors //*

**School of Arts and Humanities Dean's Award of Excellence in Design** | 2016  
**Two Gold & Three Silver District 1 Student AAF ADDY Awards** | 2016  
**One Gold & One Silver District 2 Student AAF ADDY Awards** | 2016  
**James Lombardo, Sr. Award** | 2015  
**Dr. Margaret E. Bacon Best of Studio Award** | 2014  
**Dean's Gallery Invitational Award** | 2013

*exhibitions //*

**Burchfield Penney Art Center**, Buffalo State College | 2015 - Present  
*Video Projection in Front Yard at The Center*

**Project 308 Gallery**, North Tonawanda, NY | 2016  
*Curious Collections: Houseware Store Branding Exhibition by Megan Sweeney*

**Czurles-Nelson Gallery**, Buffalo State College | 2016  
*Design Student Art Exhibition*

**Czurles-Nelson Gallery**, Buffalo State College | 2015  
*Lombardo Awardee Exhibition*

**Czurles-Nelson Gallery**, Buffalo State College | 2015  
*Design Student Art Exhibition*

**Czurles-Nelson Gallery**, Buffalo State College | 2014  
*Design Student Art Exhibition*

**Dr. Margaret Eschner Bacon Student Gallery**, Buffalo State College | 2014  
*Design Foundation Student Art Exhibition*

**Dean's Gallery**, Buffalo State College | 2013  
*Dean's Gallery Invitational Exhibition*

*technology //*

Adobe Illustrator, InDesign, Photoshop, After Effects & Premiere Pro | HTML |  
CSS | Wordpress | Autodesk Maya | Microsoft Office | Mac + PC Platforms

